

MICHELE SCHULTZ
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SUMMARY

My experience has expanded in various environments and industries. Seeking a full-time Staff Writer position or becoming part of the Editorial Staff in media or a role in communication.

EDUCATION

CUNY School of Professional Studies **New York, NY** *Bachelor of Arts, Communication-Media*
Expected 2025 or 2026

- GPA: 3.3
- Honors: Writer for The Kiosk, CUNY SPS student newspaper
- Relevant Coursework: Writing for Digital Media / Web Design / Film History / Communication-Cultural Change / Digital Literacy

Kingsborough Community College **New York, NY** *Associate degree* **Aug 2023**

- Honors: Staff Writer - Scepter, student newspaper (Dec 2022 issue)
- Relevant Coursework: Feature & Magazine Writing

EXPERIENCE

movieMeasure Freelance/Independent Contractor **Oct 2021 - Present New York, NY**

- Regularly visit assigned theaters to monitor trailer presentations. Observe audience demographics: Record details about the audience present during trailer screenings. Verify all scheduled trailers are played in the correct order on each screen. Ensure trailers are displayed accurately across different screen formats. Utilize an input observation and feedback regarding trailer playback and audience reactions. Report findings, and submit collected data to the company in a timely manner.

Roaring Epiphany Production Company (REPC)

Director of Communication **Sept – Nov 2024 New York, NY**

- Produce clear, concise fundraising campaign letters.
- Draft and submit press releases for mainstage events and special circumstances as they arise.
- Implement content in preparation and distribution of three bi-monthly newsletters.

Headliners in Education (HiE), Journalism and Editing / Editorial Internship

Jun - Aug 2024 New York, NY

- Ensure editing, proofreading, and laying out of the story to publish live on the web.
- Pitch or tasked with writing story/or photo assignments.

SKILLS, ACTIVITIES & INTERESTS

- **Technical:** CMS WordPress platform, SEO, MS Office, POS,
- **Activities & Interests:** Writing, Editing, Entertainment, multimedia