



The Adam Sandler Studies

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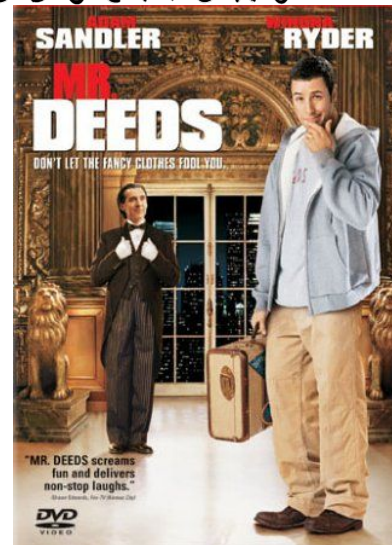
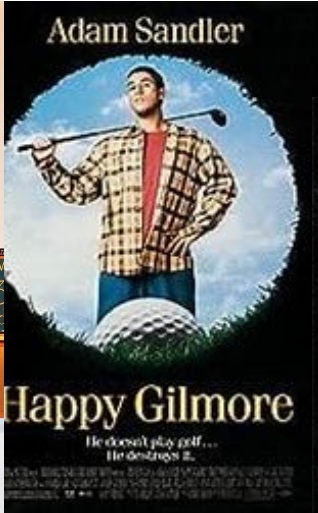
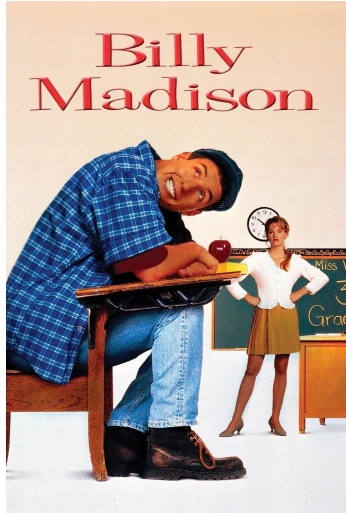
- Adam Sandler received a prestigious 2023 Mark Twain Award in the Comedy category
- The movies that Sandler/Happy Happy Madison distributed to the public before streaming services
- Influence on media and his position as a media owner
- Style of comedy and the target demographic
- Box Office earnings to Sandler/Happy Madison Productions partnership with Netflix
- Adam Sandler's impression on critics

Every Adam Sandler Movies

NETFLIX

Happy Madison

PRODUCTIONS



Box Office Earnings to Netflix

- Mr. Deeds (2002) - budget estimated \$50mi; grossed \$37m opening weekend in US and Canada upon the film release. Gross \$171m worldwide. Gross US & Canada \$126m.
 - Billy Madison (1995) / Happy Gilmore (1996) / The Waterboy (1998)/ Big Daddy (1999)/Etc have a somewhat similar budget and Box Office Earnings.
 - Sandler/Happy Madison Productions paid \$73m through his partnership with Netflix
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III. Style of Comedy, the Target Demographic, Critics

- Style of comedy shown in his breakout roles as the man child in Billy Madison to Happy Gilmore before Happy Madison Productions before Netflix before Uncut Gems.
- Uncut Gems (2019) shows an example of Sandler can still do comedy but deliver a performance that is serious or humorous or both from previous films.
- Target demographic based on Netflix's users' viewing history and the creates a algorithm recommending Netflix customers to Adam Sandler content from previous to recent.
- Mostly of the critics today view Sandler's content like his breakout films that plays to level of Sandler's target demographic.
- Other critics hate Sandler movies.



Final Thoughts



Perception as a comedian and actor is shown in Sandler acceptance speech for the 2023 Mark Twain Award in the Comedy category.



Sandler/Happy Madison Production and Netflix is an example of media ownership without a monopoly except Sandler plays a influence on Media, pop culture, and the industry shown in his win for this year People's Choice Awards Icon of the Year.

Questions?



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