

MICHELE SCHULTZ
New York, NY
Email: michelemarieschultz@gmail.com
Cell: +1(917) 808-7433
<https://www.linkedin.com/in/micheleschultz>

SUMMARY

My experience expanded in data collection, reporting, and journalism. I am seeking a role in the media. My education and extracurricular activities execute a significant amount of work, including my involvement in Headliners in Education and the CUNY SPS student newspaper; the Kiosk shows the work I put in through dedication, curiosity, fascination, and diligence for verifying accurate information.

EDUCATION

CUNY School of Professional Studies
Bachelor of Arts in Communication and Media

Manhattan, NY
Expected TBA

- GPA: 3.3
- Honors: Writer for The Kiosk, CUNY SPS student newspaper
- Relevant Coursework: Writing for Digital Media / Web Design / Film History / Film & Television / Communication-Cultural Change / Digital Literacy

Kingsborough Community College Associate degree **Aug 2023**

Brooklyn, NY

- Honors: Staff Writer - Scepter, student newspaper (Dec 2022 issue)
- Relevant Coursework: Feature & Magazine Writing

James Madison High School Diploma (Class of 2012) **Sept 2008 - Aug 2012** **Brooklyn, NY**

- Honors: Fashion Design / Costume Design / Chorus / Humanities (College Now)
- Relevant Coursework: English

EXPERIENCE

movieMeasure Auditor/Freelance **Oct 2021 - Present**

New York, NY, US

- Regularly visit assigned theaters to monitor the presentations.
- Record details about the audience present during screenings, such as age groups and gender.
- Ensure trailers are displayed accurately across different screen formats (e.g., 2D, 3D, IMAX).
- Track a playback that verifies all scheduled trailers are played in the correct order on each screen.
- Data collection: Utilize dedicated input observations and feedback regarding trailer playback and audience reactions.
- Report findings: Submit collected data to the company on time.

Journalism Intern & Editing Intern Headliners in Education Jun – Aug 2024 (3 mons) **Remote, US**
Pitch or assign stories to write and photo assignments; Editing and proofreading; layout stories publish live on the web.

SKILLS, ACTIVITIES & INTERESTS

- **Technical:** CMS WordPress, Adobe Spark, Video Editing, Microsoft platform, Data entry
- **Activities & Interests:** Film & Television, Journalism, Multimedia, Public Relations, Media Literacy, Video Editing