

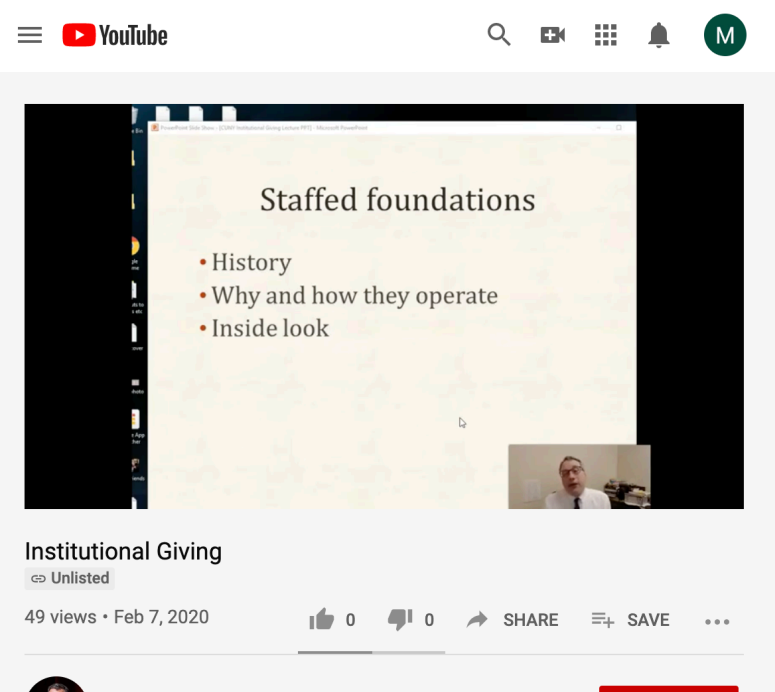
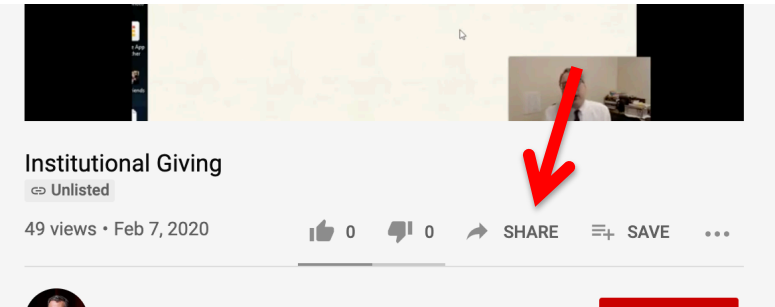
Using Embed Codes to Add Media to Blackboard

An alternative way to add YouTube videos to a Blackboard course.

What is an Embed Code?

The embed code is a block of HTML code that refers to media, often a YouTube video. This code can be added to the source code of a web site. In doing so, the website knows to add or bring in this externally linked media source. The embed code needs to be obtained from a site already hosting the video or other media. A number of social media sites offer embed codes along with the posted media. Remember, the embed code points back to the original site. It's similar to creating a link to the media.

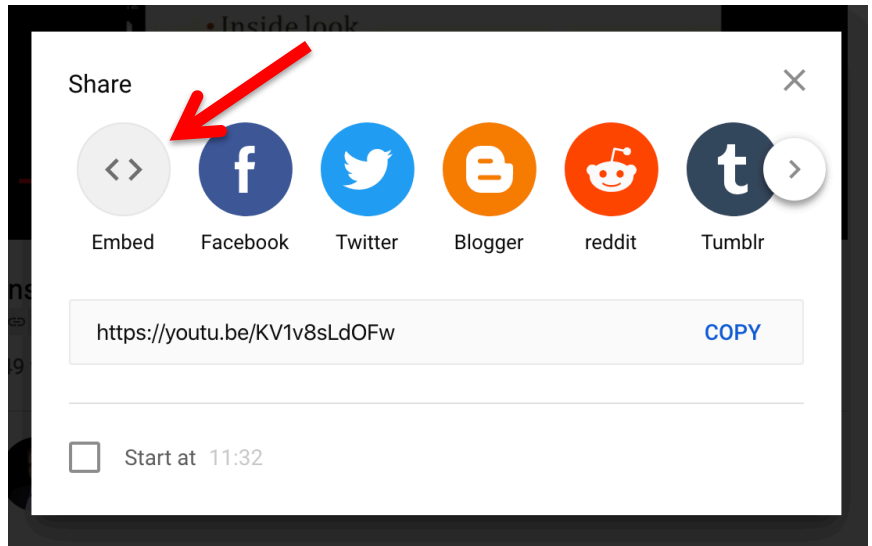
Step 1 - Get the Embed Code

Step	Screen Shot
<p>Go to the site where the desired media is hosted. Most often YouTube is used to embed videos in Blackboard, this tutorial will use YouTube as an example. The desired YouTube video must be published as "Public" or "Unlisted." We don't recommend embedding a "Private" video.</p> <p>NOTE: Most social media sites use embed codes, so this process is not limited to just YouTube.</p>	
<p>Locate the embed code. Depending on the site, the embed code may be tucked away under different headings. In YouTube click on the "Share" button under the desired video.</p>	

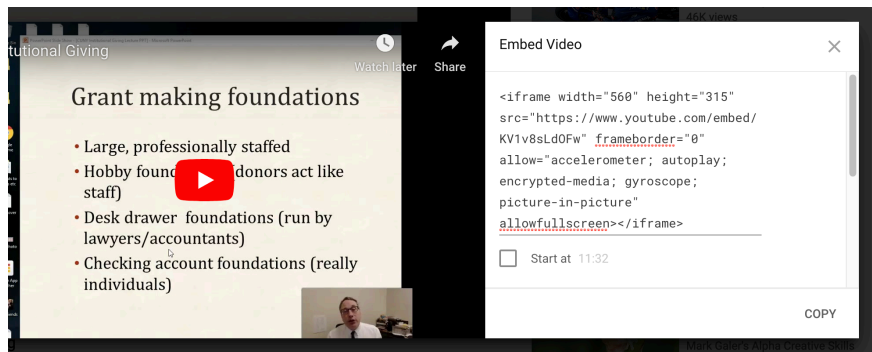
Step

Screen Shot

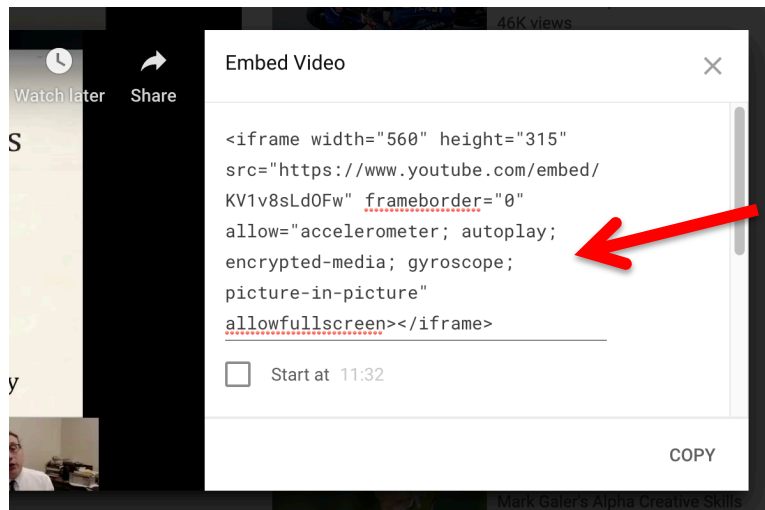
In the following screen click on the "Embed" icon on the left.

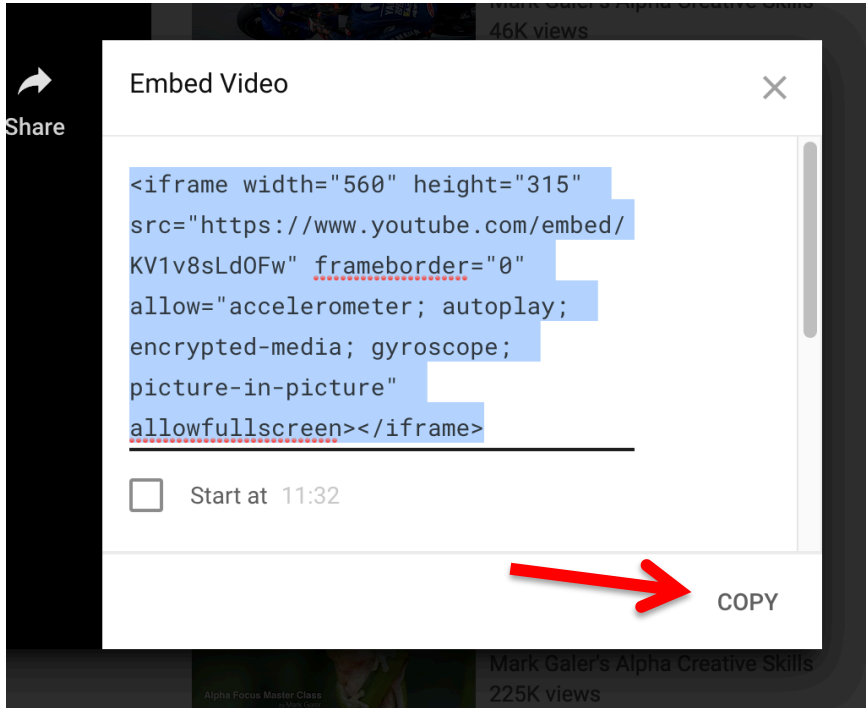


The next screen will offer options for the kind of embed code you'd like to use. It's fine to leave the settings as default.

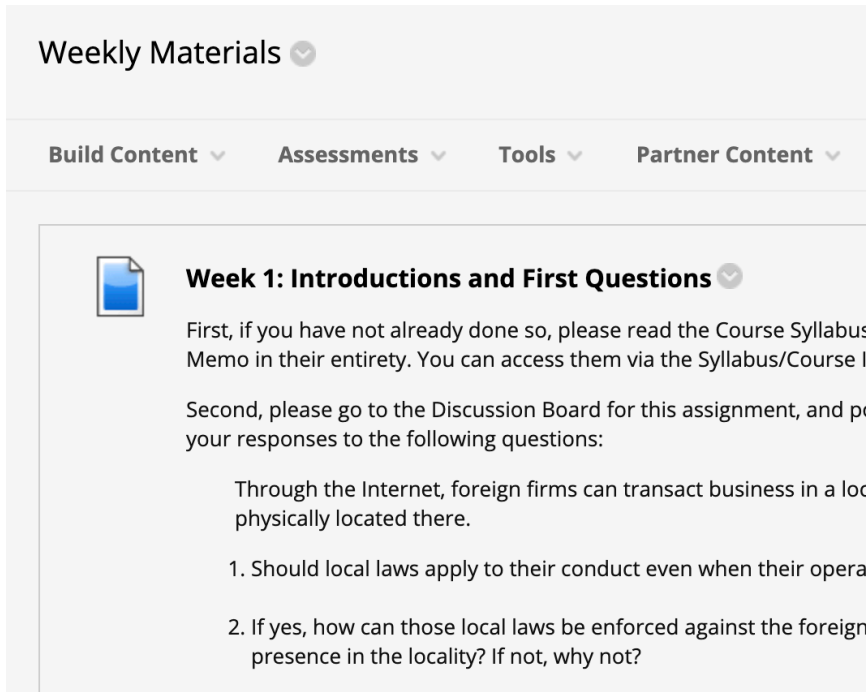


Click in the area to the right with the HTML code. It starts with <iframe width="560"... When you click on this code, it automatically selects all of it.



Step	Screen Shot
<p>With all the code selected, copy it. You can right click and copy or CTL+C on a PC or Command+C on a Mac.</p> <p>There is a 'copy' button on the bottom right as well.</p> <p>With the embed code copied into your clipboard, go to your Blackboard course.</p>	 <p>The screenshot shows the 'Embed Video' dialog box with the following HTML code selected:</p> <pre><iframe width="560" height="315" src="https://www.youtube.com/embed/KV1v8sLd0Fw" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe></pre> <p>Below the code is a checkbox labeled 'Start at 11:32'. At the bottom right, there is a 'COPY' button, which is highlighted by a red arrow.</p>

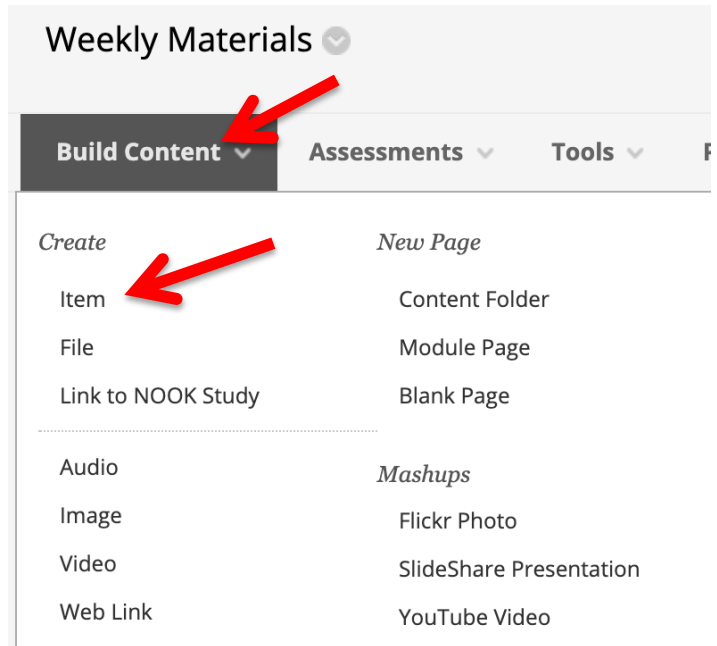
Step 2 – Paste the Embed Code in Blackboard

Step	Screen Shot
<p>Once logged into blackboard, navigate to the course page where you'd like to embed the video.</p> <p>In this example, we are adding the video on a content page in our Weekly Materials section.</p> <p>NOTE: Embed codes can be used anywhere in Blackboard that has the text description box. See below.</p>	 <p>The screenshot shows the Blackboard interface for 'Weekly Materials'. It includes navigation tabs for 'Build Content', 'Assessments', 'Tools', and 'Partner Content'. The main content area displays a document icon for 'Week 1: Introductions and First Questions'. The text description box contains the following content:</p> <p>First, if you have not already done so, please read the Course Syllabus Memo in their entirety. You can access them via the Syllabus/Course I</p> <p>Second, please go to the Discussion Board for this assignment, and post your responses to the following questions:</p> <ul style="list-style-type: none"> Through the Internet, foreign firms can transact business in a locality physically located there. 1. Should local laws apply to their conduct even when their operations are physically located there. 2. If yes, how can those local laws be enforced against the foreign presence in the locality? If not, why not?

Step

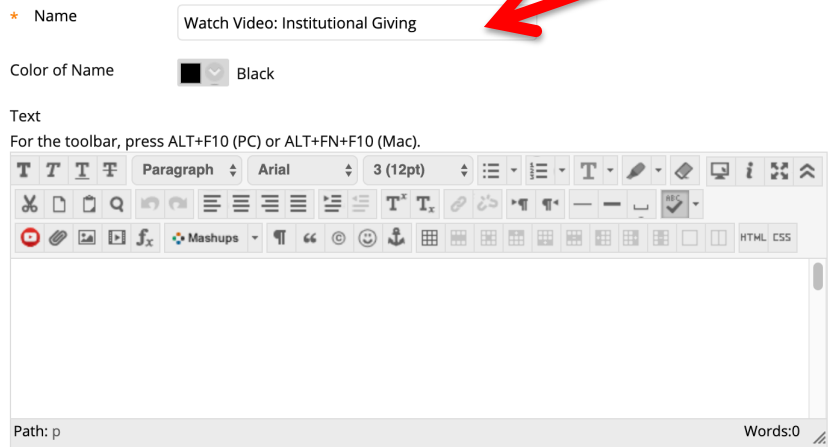
Screen Shot

Add an item to your content page. Hover over 'Build Content' and create a new "Item."

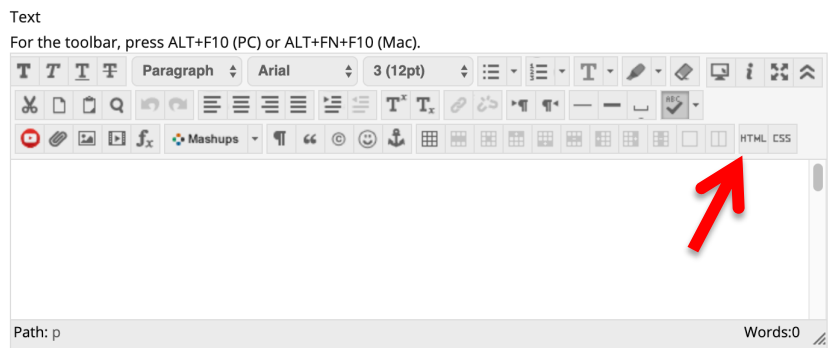


Give the item a name, be descriptive if possible. In this example, we titled the item "Watch Video: Institutional Giving."

CONTENT INFORMATION



In the "Text" area below, click on the button labeled "HTML" on the bottom row far right-hand side.

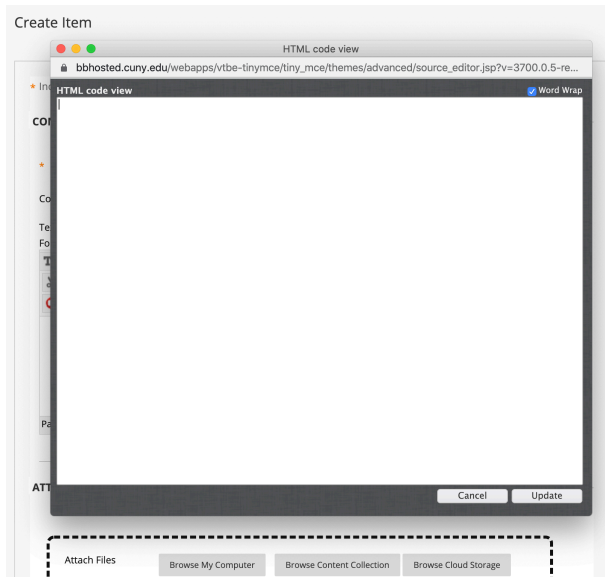


Step

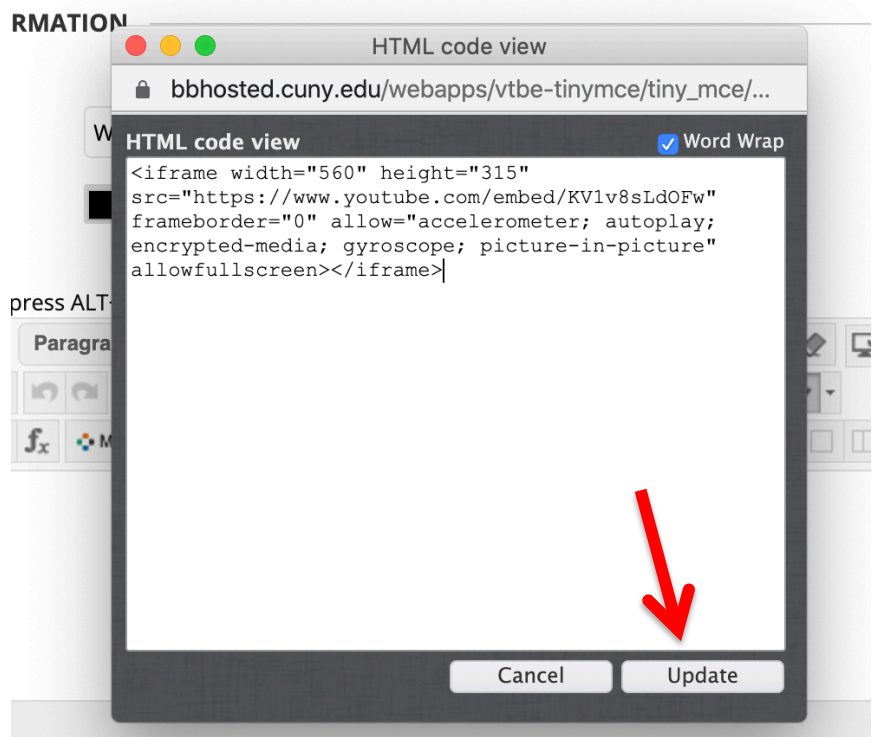
Screen Shot

A pop-up box appears labeled HTML Code View. Click inside the white box.

Paste the embed code. Right click and paste or CTL+V on PC or Command+V on a Mac.



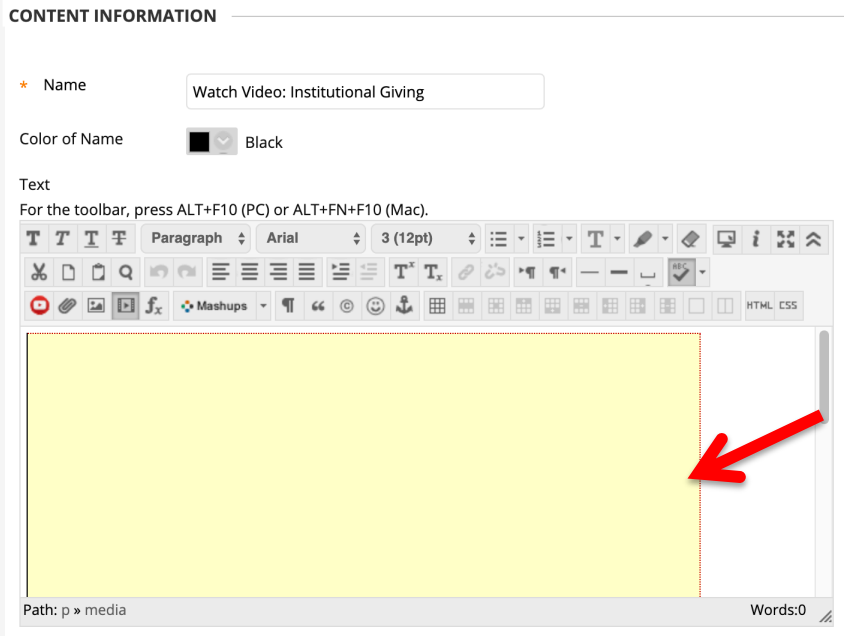
Once you have pasted the embed code, click the "Update" button in the bottom right of the pop up.



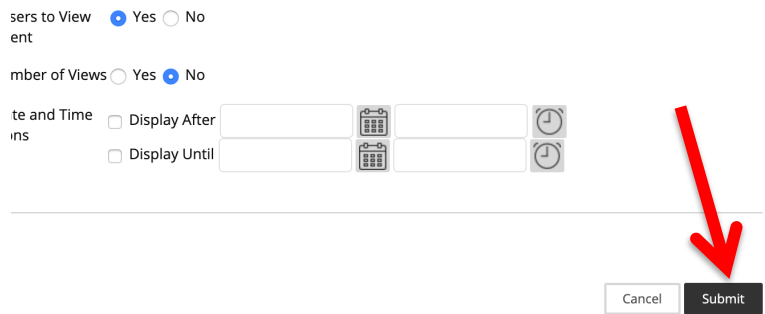
Step

Screen Shot

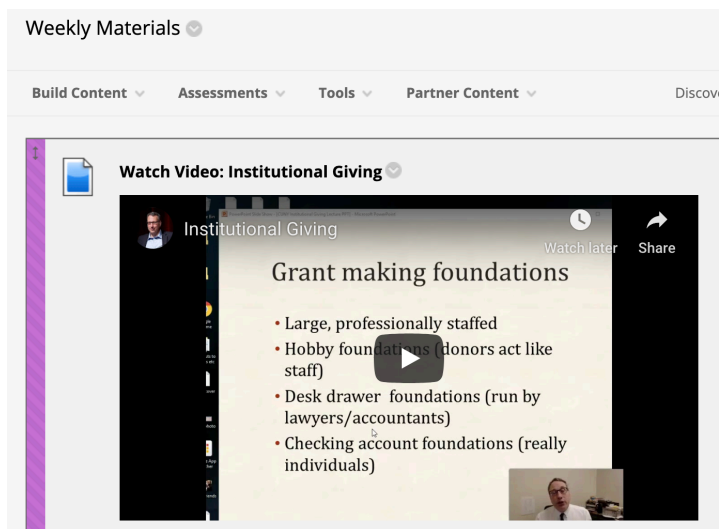
The pop up will close and in the text region you'll see a yellow box. This is the placeholder for the embedded video. You can continue to work on this item, type in text above or below the placeholder or change the options at the bottom of the page.



When you are ready, click the "Submit" button.



You've successfully added a new item with an embedded video.



Fine Tuning the Embedded Video:

If you're not happy with the size of the embedded video you can update the code to a larger or smaller size. When you paste in the embed code into blackboard, before you click 'update,' you can change the width and height of the embedded object. For your reference here are some common width and height combinations from largest to smallest that work well for YouTube frames:

- 1024 x 576
- 720 x 405
- 640 x 360
- 610 x 344
- **560 x 315 (used in example above)**
- 480 x 270
- 400 x 225
- 320 x 180